**Research Seminars Conducted at IMI Bhubaneswar**

**Academic Year 2016-17**

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| **S. No** | **Faculty** | **Date** | **Subject** |
| 1 | Prof. Sourabh Sharma | 10.08.2016 | Digital India: Innovation & Technology |
| 2 | Prof. Bindu Chhabra | 15.09.2016 | Back to the Future? : Challenges and Opportunities for Indian Information Technology Industry in the New Economic Order |
| 3 | Prof. Rajagopal | 09.12.2016 | Architecting Enterprise: Managing Innovation, Technology, and Market Competitiveness |
| 4 | Prof. Rajagopal | 09.12.2016 | Developing Skills on Writing Case Studies |
| 5 | Prof. Rohit Vishal Kumar | 13.01.2017 | Using Citavi for Bibliography Management |
| 6 | Prof. Rohit Vishal Kumar | 27.02 2017 | Using Citavi for Bibliography Management (Advanced Tools) |
| 7 | Prof. Manit Mishra | 28.04.2017 | For Millennials, “saying” and “doing” have parted ways? |
| 8 | Prof. Supriti Mishra | 17.05.2017 | CSR Drivers – A Case of Indian Companies |

**Academic Year 2017-18**

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| **S. No** | **Faculty** | **Date** | **Subject** |
| 1 | Prof. R. R. Ghatak | 17.08.2017 | Ethics of Risk: A Supply Chain Perspective |
| 2 | Prof. Bindu Chhabra | 12.09.2017 | Impact of Demographic Variables on the Attitude towards Violence and Cooperation with Police: A study of Naxalite affected areas in Odisha |
| 3 | Prof. Devesh Baid | 22.11.2017 | A Study of MCS, Teachers satisfaction, Teachers stress and role of participative decision making |
| 4 | Prof. Supriti Mishra | 22.11.2017 | What drives CSR in Indian Companies |
| 5 | Prof. Rajagopal | 08.12.2017 | Developing Skills on Writing Cases |
| 6 | Prof. Rajagopal | 08.12.2017 | Doctoral Research: International Perspectives on initiation to conclusion. |
| 7 | Prof. Rahul Gupta Choudhury | 19.01.2018 | Contextual Factors, Strategy and Marketing Mix Decisions of Firms. |
| 8 | Prof. Santanu Das | 19.01.2018 | Modelling Volatility and conditional dependence of crude oil, oil subtitles and market portfolio using Copula-GARCH approach. |
| 9 | Prof. Manit Mishra | 15.02.2018 | The impact of customer relationship management (CRM) practices on customer satisfaction |
| 10 | Prof. Rohit Vishal Kumar | 26.03.2018 | Rethinking Marketing Management Pedagogy |
| 11 | Prof. Supriti Mishra | 18.04.2018 | Strategic Human Resource Management: A Paradigm Shift for Achieving Competitive Advantage in Organisations |

**Academic Year 2018-19**

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| **S. No** | **Faculty** | **Date** | **Subject** |
| 1 | Prof. Sourabh Sharma | 12.04.2018 | Competency Evaluation for Social Media Usage: A comparative Study of Male and Female. |
| 2 | Prof. Arun K. Rath | 24.07.2018 | India and Antarctica: Geo-Political |
| 3 | Prof. Aman Dua | 20.09.2018 | The assessments of quality multimodal transportation for containerized exports. |
| 4 | Prof. Rajesh Katiyar | 30.10.2018 | How to use Interpretive Structural Modelling (ISM) technique. |
| 5 | Prof. Rajagopal | 07.12.2018 | Contemporary trends in management research |
| 6 | Prof. Rajagopal | 07.12.2018 | Writing management case studies |
| 7 | Prof. Rahul Gupta Chaudhury | 16.01.2019 | Industry-Wise Differences in Marketing Strategy and their Influence on Performance: A Study of Manufacturing and Service Industries in India |
| 8 | Prof. Bindu Chhabra | 13.02.2019 | Relationship between Work Role Stress - Employee Outcomes: Moderating Role of Core Self Evaluation |
| 9 | Prof. Santanu Das | 20.03.2019 | Does corporate leverage affect accounting policy? An examination of discretionary accruals |
| 10 | Prof. Devesh Baid | 10.04.2019 | Operational Definition of a Framework for Crowd Funding Adoption across Countries |
| 11 | N.V. Subbarao | 25.04.2019 | Study of new hire recruitment methods and willingness |
| 12 | Aswini Kumar Bhuyan | 25.04.2019 | Accounting narratives: Analysis of Chairman’s speech |

**Academic Year 2019-20**

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| **S. No.** | **Faculty** | **Date** | **Subject** |
| 1 | Prof. Devesh Baid | 10.04.2019 | Operational Definition of a Framework for Crowd Funding Adoption across Countries |
| 2 | N.V. Subbarao | 25.04.2019 | Study of new hire recruitment methods and willingness |
| 3 | Aswini Kumar Bhuyan | 25.04.2019 | Accounting narratives: Analysis of Chairman’s speech |
| 4 | Arjya kumar Mishra | 05.08.2019 | Circular economy: A paradigm shift? |
| 5 | Prof. R.K. Panigrahi | 16.08.2019 | Real Interest rate parity and fisher's open condition: empirical evidences from major economics |
| 6 | Prof. Manit Mishra | 16.08.2019 | Underlying dimension of trust: A review |
| 7 | Prof. Arun Kumar Rath | 16.08.2019 | Challenges of Enterprise Risk Management |
| 8 | Prof. Supriti Mishra | 16.08.2019 | Impact of diversity and inclusion climate on employee performance in the insurance and financial services sector |
| 9 | Prof. Rohit Vishal Kumar | 16.08.2019 | Customer complaints in Indian banking sector: preliminary analysis |
| 10 | Prof. Bindu Chhabra | 17.08.2019 | Locus of control and work attitudes as predictors of organizational citizenship behaviour- A study of Indian IT Professionals |
| 11 | Prof. Sushil Kalyani | 17.08.2019 | Importance of Risk Management Architecture for addressing the NPA problem in Banks in India |
| 12 | Prof. Devesh Baid | 17.08.2019 | Chairman's letter: does it communicate something |
| 13 | Prof. Sourabh Sharma | 17.08.2019 | An empirical study of Impulse Buying behaviour of customers and forced selling behaviour of sellers |
| 14 | Prof. Santanu Das | 17.08.2019 | Conditional dependence between oil prices and sovergeign bond yields: A Garch-copula model approach |
| 15 | Prof. Ashish Chandra | 21.10.2019 | Issues and Challenges for Indian Business Professors getting publications in International Academic Journals |
| 16 | Prof. Pallavi Pandey | 22.11.2019 | An inductive exploration of factors leading to employee dissatisfaction in the Indian retail industry |
| 17 | Prof. Rajagopal | 29.11.2019 | Reverse Innovation and Impact on Global Business |
| 18 | Prof. Rajagopal | 30.11.2019 | Contemporary trends in writing and publishing research papers |
| 19 | Prof. Rohit Vishal Kumar | 27.01.2020 | COE Effect, China and Indian perception - Roadblocks and Extensions? |

**Academic Year 2020-21**

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| **S. No** | **Faculty** | **Date** | **Subject** |
| 1 | Prof. Santanu Das | 28.04.2020 | The dynamics of corporate cash holdings? Evidence from emerging Asia |
| 2 | Prof. Supriti Mishra | 01.05.2020 | Perceived Organisational Support and Organisational Commitment: Moderating role of Person-Organisation Fit |
| 3 | Prof. Ramesh Behl and Prof. Manit Mishra | 05.05.2020 | COVID 19: Modeling for states in India |
| 4 | Prof. Devesh Baid | 12.05.2020 | Organizational performance as a multidimensional construct |
| 5 | Prof. Bindu Chhabra | 15.05.2020 | Paved with good intentions: Situational and dispositional influences on employees’ unethical pro-organizational behavior in Indian organizations |
| 6 | Prof. Ramakrushna Panigrahi | 19.05.2020 | Mapping Social Dysfunction Parameters in Development Discourse – A more Robust Approach to Rank countries with HDI Attainments |
| 7 | Prof. Pravesh Padamwar | 22.05.2020 | The role of cognitive reflection on attraction effect |
| 8 | Prof. Ranjit Roy Ghatak | 26.05.2020 | Barriers analysis for customer resource contribution in value co-creation for service industry using interpretive structural modelling |
| 9 | Prof. Rahul Gupta Choudhury | 29.05.2020 | Einstein, Tagore, and the Antiquity: A view of the Universe |
| 10 | Prof. Kapil Pandla | 02.06.2020 | Rise and Fall of a Business Leader - Floored after hitting the Glass Ceiling |
| 11 | Prof. Rajesh Katiyar | 09.06.2020 | Analyzing the Impact Factors of Remanufacturing Industry |
| 12 | Prof. Yamini Prakash Sahay | 19.06.2020 | Employee Perception of Leader Member Exchange |
| 13 | Prof. Sourabh Sharma | 26.06.2020 | Analyzing the Impact of Online and Social Media Platforms on Students’ Academic Performance: A Comparative Study of Extraversion & Introversion Personality |
| 14 | Prof. Pallavi Pandey | 03.07.2020 | Danone India: Challenges of expanding into an Emerging Market |
| 15 | Prof. Rohit Vishal Kumar | 10.07.2020 | Website Structure Mining: Application & Lessons from Website Analysis |
| 16 | Swayam Sampurna Panigrahi | 25.09.2020 | Revolutionizing supply chain with Industry 4.0 concepts to attain sustainability |
| 17 | Santanu Das | 19.10.2020 | Long Term Dependencies between Sovereign Bonds and Sectoral Indices of India: Evidence from Hurst Exponent and Wavelet Analysis |